



# World Contest

e-learning International Contest of Outstanding New ages

Welcome to



e-learning International Contest of Outstanding New ages

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# World Contest

e-learning International Contest of Outstanding New ages

*The e-ICON World Contest is an 'e-Learning Olympics' to develop highly qualified teachers and students in the field of ICT around the world, based on international cooperation, and make educational e-Learning contents that can be applicable worldwide.*



# Overview



Ministry of  
Education

## e-Learning Globalization

- Reduce the knowledge gap and enhance the brand value of Korea e-learning in the world.
- Provide companies and colleges involved in education-information with the opportunity to make an inroad into overseas.

### Global

Develop educational e-Learning contents usable for international education community



### Participation & Cooperation

Place for exchange and cooperation for global e-Learning leaders

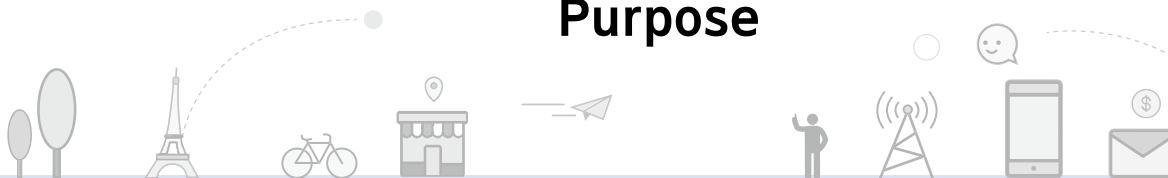


### Community

Global e-Learning tri-partization



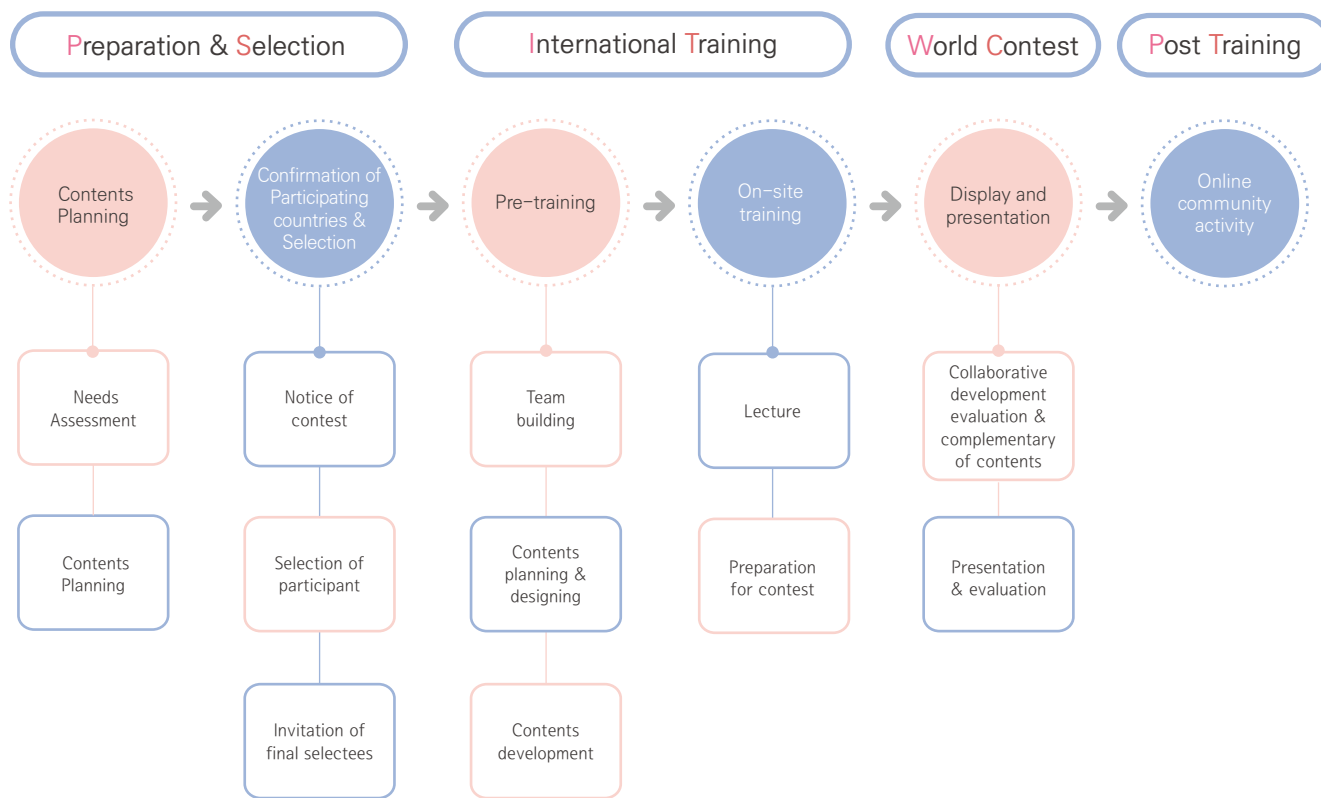
## Purpose



- Fostering next-generation global leaders in the field of e-Learning
- Holding the world-class international contest led by Korea in the field of e-Learning
- Developing global e-Learning contents and providing a course on global e-Learning contents development



# Procedure



# History

2011

January

- Final selection of the participants and team matching

January ~ February

- Conduct pre-training

February

- Hold the 1<sup>st</sup> e-ICON World Contest

March

- 3.25 Hold the 1<sup>st</sup> e-ICON World Contest results evaluation

March

- Conferences among related institutions (Ministry of Education, Science and Technology, MS, IACE, KERIS, KEFA)

July

- Send recommendation letter to each country
- Submit the application form



July

- Final selection of the participants and team matching

August

- Evaluate documents
- Announce the final participants

August ~ September

- Team building
- Training on contents development (online lectures)
- Preparation for contest

September

- Hold the 5<sup>th</sup> e-ICON World Contest

2015

# 2012

## July ~ August

- Document evaluation
- Announce the final participants

## August ~ September

- Team building
- On-line lecture
- Developing the e-Learning contents

## September

- Hold the 2<sup>nd</sup> e-ICON World Contest

# 2013

## July

- Send recommendation letter to each country
- Submit the application forms

## August

- Evaluate documents
- Announce the final participants

## September

- Team building
- Training on contents development (online lectures)
- Preparation for contest

## August ~ September

- Hold the 3<sup>rd</sup> e-ICON World Contest



## July

- Final selection of the participants and team matching

## August

- Evaluate documents
- Announce the final participants

## September

- Team building
- Training on contents development (online lectures)
- Preparation for contest

## August ~ September

- Hold the 4<sup>th</sup> e-ICON World Contest

# 2014

# Main Activity

## Collaborative Development



## Presentation & Evaluation



## Exhibition (e-Learning Korea)





# Contest Results Sharing



## Application Registration - Online Appstore



## Review of the Contest



## Newsletter



# Achievements

## Participating Countries (16 countries)



Total participants : 735



### Level of satisfaction

1 <sup>st</sup> Contest	2 <sup>nd</sup> Contest	3 <sup>rd</sup> Contest	4 <sup>th</sup> Contest	5 <sup>th</sup> Contest
· Teachers 4.04	· Teachers 4.34	· Teachers 4.18	· Teachers 4.14	· Teachers 4.30
· Students 3.81	· Secondary Students 3.90 · University Students 3.89	· Students 4.08	· Students 4.02	· Students 4.10



### 1<sup>st</sup> Contest

- Total number of contents : 28
- 5 Operating Environments : Web, Flash etc.
  - 6 Subject : Culture, Environments etc.

### 2<sup>nd</sup> Contest

- Total number of contents : 20
- 7 Operating Environments : Flash, Android, IOS etc.
  - 8 Subject : Culture, Environments, IT etc.

### 3<sup>rd</sup> Contest

- Total number of contents : 13
- 5 Operating Environments : Web, Window, Android etc.
  - 6 Subject : Science, Culture etc.

### 4<sup>th</sup> Contest

- Total number of contents : 19
- 7 Operating Environments : JAVA, Android, IOS, Flash etc.
  - 9 Subject : Chemistry, Art, Language, Music etc.

### 5<sup>th</sup> Contest

- Total number of contents : 12
- 7 Operating Environments : Android, IOS, QR Code etc.
  - 8 Subject : Culture, Agriculture, Music, Science, etc.

# Structure



Project planning and general operation



Tripartite Structure



Provincial Office of Education | Universities | Educational Research Institutes | Relevant Organizations

## Private · Public · Academic cooperation

- Cooperation among education offices of all over Korea, ALCoB-EC and relevant 16 government organizations and relevant institutions (for Selection of participants, technical support and advice for the linkage with e-Learning Korea)



## Institute of APEC Collaborative Education Scope of Activity

### 1. APEC Collaborative Education

Together with APEC member economies, it forms a global community, comprised of teachers, students and schools with voluntary cooperation activities while sharing and spreading knowledge, experience and results of cooperation activities that contribute to APEC's common goals.

### 2. APEC Future Education Consortium

Along with policy-makers, scholars, experts and entrepreneurs, it discusses what APEC education is confronting and suggests vision, philosophy and development directions of APEC education field.

### 3. APEC e-Learning Training Program

Through sharing development experience in the field of education (e-Learning) and providing capacity development programs on education policy development-implementation-evaluation-post management, it aims to nurture next generation leaders in the education (e-Learning) sector of APEC economies.



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